

THE OVERSEAS PRESS BULLETIN

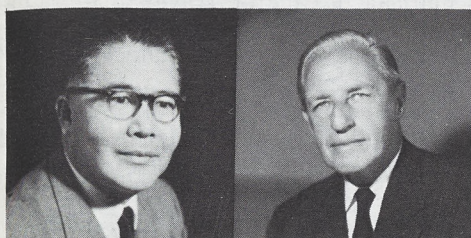
WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500

54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol. 19, No. 8

February 22, 1964



Maruo

Dowling

New York Salutes Japan AT OPC Wed. Luncheon

The Executive Director of the Japan Trade Center in New York and the N.Y. Cultural ambassador are co-speakers for the Japan-to-New York program of the Wednesday Luncheon.

They are Takeshi Maruo and Robert Dowling. The program ties in with "New York Salutes Japan Week" activities.

Before assuming his trade center post last year, Maruo spent three years on a similar assignment in Sydney, Australia.

In addition to his cultural post, Dowling serves as Vice President of the New York-Tokyo Sister Affiliation. He is President of the City Investing Co.

CANDIDATES TOSS HATS IN RING; McGURN, RYAN RUN FOR PRESIDENT

The Nominating Committee this week posted the list of members who will stand for election in the April 21 balloting.

Barrett McGurn and William Ryan are nominees for President. Vying for the three Vice-President slots are George Bookman, Dickey Chapelle, Hal Lehrman, Charles Robbins, Lin Root; Treasurer, Matthew Huttner, Marshall Loeb. And up for Secretary are Will Oursler, Columbia Rossi.

Awards Dinner Firms Up- Early Sellout Expected

More than 1,000 Club members and guests are expected to attend the 25th Anniversary Dinner on Tuesday, April 7, in the Imperial Ballroom of the Americana Hotel.

Co-chairmen Ben Wright and Turner Catledge announced this week that details are being completed for an outstanding program.

Ben Cutler and his orchestra are being signed for the eighth consecutive year to provide music during dinner and for dancing until 1 a.m. Names of speakers and other program specifics are to be announced next week. (Cont'd on p. 3)

Nominees for the six seats on the Board of Governors include Marguerite Cartwright, Osgood Caruthers, Robert Coughlin, Paul Finney, Stanley Frank, Martin Davis, Joseph Dine, Jess Gorkin, Henry Gellermann, Thomas Griffith.

Also, Joseph Newman, Victor Reisel, Madeline D. Ross, A.M. Rosenthal, Dave Shefrin, Roger Tatarian, Arthur Milton, Lawrence Mihlon, Ansel Talbert, and Mary Hornaday.

The first four runners-up after six Governors seats have been filled will serve as alternates.

In addition to the candidates already selected, members may nominate others through petitions. These petitions, bearing at least 40 names, must be presented to the Club secretary and postmarked by noon Tuesday, March 3. The prospective nominee must give in consent

(Cont'd on page 3)

"Now, I will say this — that the party will pick the best man, well, as you know I'm neutral for ABC, which I'm glad to be . . uh, which I'm sure is a fine network . ."



NOMINATIONS BY PETITION

Members are reminded that if they wish to nominate anyone for office in the forthcoming annual election, petitions must be in the hands of the Secretary of the Club — or postmarked — no later than noon on Tuesday, March 3.

Such petitions must bear no less than 40 signatures of Active members in good standing. The nominees so proposed must give consent in writing, addressed to the Secretary, within five days after the petition has been filed.

Fred Kerner
Chairman, Judges of the Election

Capacity Open House Honors Laurence, Pulitzer-Winning Science Writer-Reporter

"I saw a vision of a world which I wanted to share... Every day to me constituted the discovery of a new world — but that is the job of every reporter," is how *William Laurence*, veteran science editor and two-times Pulitzer winner, summed up his 34 years on *The New York Times*.

Laurence was honored by a capacity at a "retirement" dinner in his honor. Feb. 11. But the "retirement" proved to be something of a myth: Bill is already hard at work again as Science Advisor to the World's Fair, and to the City of New York's Hall of Science.

Head table guests included two Nobel Prize recipients — Dr. I. I. Robi, atomic physicist, and Dr. Phillip S. Hench, cortisone pioneer — plus Alton Blakeslee, AP's Science Editor, Marguerite Clark, former Newsweek Medicine Editor, and Robert Plumb, *Times* science writer.

Proudest guest was *Florence Laurence*, who has covered most of Bill's travels with him.

Some comments from OPC speakers:

President *Barrett McGurn* on Laurence's prediction of the atomic age: "It was the scoop that cannot be rivaled."

Earl Ubell, *Herald-Tribune* Science

"The most elegant buffet in town!"

That is what people are saying about Chef Waldner's gorgeous table at the

WEDNESDAY NIGHT BUFFET

Music Every Wednesday Night

Price \$3.95 includes tax and gratuities

7 p.m. to 9 p.m.

NOTE:

The OPC does catering for members. Not only can your own organization hold luncheon or dinner meetings, but wedding receptions also can be arranged. (These do not interfere with Club functions.) Call Miss Rosemary Kip, LW 4-3500.



LAURENCE OPEN HOUSE: Honoree *William Laurence* (center) exchanges a joke with (from left) Dr. Phillip S. Hench, Nobel winner; wife *Florence Laurence*; *Lin Root*, and R. R. Robi, Nobel Physics winner.

Editor: "Bill laid the groundwork for science reporting, and thanks to him we are ready to move on to the next stage, not only reporting, but commenting upon it."

Past President *Bob Considine*: "Bill always looked to me like a retired undefeated champion lightweight fighter of the world... He is the kind of reporter that transcends flags and boundaries."

Vice-President *Lin Root* presided, as chairman of a special committee named to arrange the event. Herself a science writer, she headed a committee consisting of scientific leaders and personal friends of Laurence, including the head table guests and *Elinor Gimbel*, *Stedman Hanks*, *Henry Cassidy*, *Eugene Kone* and Mrs. *Audrey Meyers* — the latter two from the Institute of Physics.

Open House Chairman *Jim Sheldon* began with a toast to Bill and his wife — and Laurence ended with: "I love you all...."

IRISH PROFFER 'SAMPLE' TO CLUB CHARTER FLIERS

Ireland has invited OPC Charter Fliers on a delightful "sample" tour of four days. The offer can include only 25 persons (abusful), members with or without spouses — on a first-come first-on basis.

Members will have the opportunity to visit Dublin, Limerick, Shannon, Killarney, Adare, Blarney and Cork, stay in first class hotels, enjoy fine food and transportation at an inclusive rate of \$10 a day.

The normal cost of this tour is \$83. "But," reported *Madeline D. Ross*, Chairman of Charter Travel to whom the invitation came, "the Irish are so eager to have us see their beautiful country and burgeoning economy, that they are reducing the tour price to \$40 for the four days!" The dates: Monday, June 11 — through Thursday, June 18. Charter members interested should write at once and send checks of \$40 a person to Peter Greene, British and Irish Railways 630 Fifth Avenue, New York City, Tel PLaza 7-3636.

February is attrition month for OPC Charters — its final pay-up time. There are now several seats available for those who have delayed making plans. The Flight leaves Kennedy Airport, Thursday, May 21 arriving in Paris May 22; return flight from London, Sunday, June 21 via TWA Intercontinental Jet at the bargain rate of \$280 for the round trip (including \$10 registration fee). Those wishing to join the flight should send checks at once for the full amount made out to: OPC Charter Travel.

WORLD-WIDE TICKER

BELGRADE... from JOE PETERS

Some 2,000 guests were invited to celebrate the 60th anniversary of the daily "Politika" at the Hotel Metropole. It was one of the best parties ever thrown around here with plenty of food and drinks, dancing and jovial banter. It lasted until daylight with the foreign and domestic press corps attending in force.

Congratulations flooded in from all over the world, including cables from AP, UPI, NY Times and others. For the "Politika," in spite of its many unhappy episodes — it ceased publishing under foreign occupation during two world wars; it was under strict censorship before the last war and now operates in an ideologically sensitive atmosphere — it managed to survive and to gather in its editorial rooms the best writers and newsmen found anywhere. It is, therefore, the most popular and respected paper in the country.

To some extent, its circulation, reportedly more than 300,000, is enhanced by two comic strips, Mickey Mouse and Donald Duck, the only strips it publishes. Mickey has retained his American identity, but Donald is called here "Paja Patak," rechristened by the veteran "Politika" newsman Dusan Timotojevic, well-known to many American correspondents for many years.

TOKYO. from NORMAN SKLAREWITZ

Robert Kennedy's whirlwind swing through Asia to effect a cease fire in the Malaysia crisis was the year's first major news story from this dateline. Joining the Kennedy party in Seoul were **Bernie Krisher**, Newsweek Tokyo bureau stringer; **John Rich** and **Jack Fern**, NBC. In Manila, a game of jetliner musical chair began. Grant Wolfkill, NBC cameraman, took Fern's seat, and **Seth King**,

(Cont'd on page 8)

BENTON SAYS LET EDUCATIONAL TV TAKE ON COMMERCIAL ADVERTISING

Former Sen. William Benton last week called for removal of advertising restrictions and use of subscription techniques to give educational television a shot in the arm.

Benton, speaking to a Wednesday Luncheon audience, also put forth a proposal for an advisory board on television, similar in scope to the President's Committee on the Arts.

Citing the FCC restrictions that prevent private ownership or commercial sponsorship on such stations, Benton said, "I don't know what the industry's afraid of."

Benton asked why the management of these stations — many of them community leaders — couldn't be trusted to accept tasteful advertising, "when we trust Mr. Sarnoff with RCA."

"I don't think these stations should be prohibited from taking commercial patrons."

Some other possible sources of support suggested by the former Connecticut

lawmaker — now publisher of the Encyclopedia Britannica — include earmarking the 10% excise tax on television sets for educational uses; the subscription or "pay-TV" principle, or even an annual fee for television sets in use.

"One painful fact remains about ETV," Benton said. "it is foundering in a financial morass."

Most of these stations, he said, struggle along, month to month, trying get funds to carry on.

"Let us act now to put ETV on a self-supporting basis," he said.

The former Senator views educational television as a potential prime tool in making fullest use of the country's brainpower. Comparing it with the Russian's use of television, he noted, "Russia attaches far more importance to educational television than we do."

The medium, he said, offers the greatest cultural potential since the invention of movable type. "The Russians understand this."

Benton's proposed advisory board would derive its influence through the president's office and through the caliber of its members. "What network, and what station could totally ignore the recommendation of this board?"

Benton confessed he himself never watched television. "I haven't had it on since the Nixon-Kennedy debates."



Benton

Candidates (Cont'd f. p. 1)

in writing to the secretary within five days of that date.

A special issue of the *Bulletin* in March will carry pictures, biographies and brief campaign platforms. (See story on page 3).

The Committee that drew up the nominations list this week was headed by John Wilhelm and included Ralph Jules Frantz, Louis P. Lochner, Richard de Rochemont, Burnet Hershey, Russell Tornabene, and Irene Corbally Kuhn.

CANDIDATES' BIOGRAPHIES

Candidates for election are reminded by Fred Kerner, chairman of Judges of the Election, that they must supply a biography (not to exceed 250 words) and a photo to be used in the special issue of the *Bulletin*, March 21.

Material must be in the hands of the Judges of the Election before Noon, Thursday, March 5, and should be addressed to the chairman.

The Judges remind candidates that these sketches must be limited to the nominee's professional background and record of Club activities. They may also contain statements regarding measures and/or principles which they support, "provided only that no material shall be included which reflects on the qualifications of another candidate," according to the Club By-Laws.

RED CARPET OUT FOR NEW MEMBERS MARCH 11

A free drink and a handshake or two await new members of the Club in a special get-together designed for them — New Members Night, on Wednesday, March 11.

Those who have joined the Club within the last six months will receive invitations to the event, to meet all members of the Board of Governors and a number of other leading Club members.

The affair combines the regular Wednesday Buffet and a Bistro Night. Partygoers will meet on the 10th floor for cocktails (the first one for new members is gratis). Then they'll eat buffet-style in the dining room.

Calendar

NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

Tues., Feb. 25 — China Regional Dinner, with wines, entertainment, door prizes. Cocktails 6:30, dinner 7:30 p.m. \$5. Member and one guest.

Wed., Feb. 26 — Wednesday Luncheon, with Takeshi Maruo, Exec. Director of Japan Trade Center-New York. Also Robert Dowling, New York Cultural Ambassador.

Fri., Feb. 28 — Creole New Orleans Night, with old New Orleans dishes and Dixieland entertainment, in the Bistro Room. \$3. Reservations.

Wed., March 11 — New Members Night, combining Bistro and Buffet. New members to meet Board and other Club members, over free drink and buffet servings. \$3.50 (see this page)

South's Jambalaya, Music Ready For Creole Night

Entertainment and the menu have been lined up for a rollicking Creole New Orleans Night party in the Bistro Room Friday night.

Folksinger June Lazare will present a selection of Creole and old Southland songs. Bistro party chairman Will Oursler said that a special surprise guest also will entertain.

Louisiana Fish Jambalaya and Salade New Orleans are the featured dishes for the event, along with a dessert called Creole Josephine and liquid refreshment of Old Cajun Punch, or Alligator's Milk.

Awards Dinner (Cont'd f. p. 1)

The Silver Jubilee Dinner, honoring recipients of OPC Awards for excellence in major aspects of news coverage, will be sponsored by the Club for the benefit of the Club Foundation and its educational programs in journalism.

In anticipation of a sellout, the Dinner Committee has advised early reservations, which will be handled on a first-come-first-served basis. To expedite reservations, a special direct line has been set up for the Dinner Committee in Room 40 of the Club — BRyant 9-8532. Jeannette Longyear, banquet coordinator, said the special telephone would be manned daily, and that Committee headquarters would be transferred to the Buckingham Suite of the Americana on March 27th.

THE BOOMING EEC BRINGS AN UPSWING IN THE REPORTORIAL 'MARKET'



H. Peter Dreyer is based in Brussels as *European News Editor* for the *Journal of Commerce*. Thus he has a clear vantage point to assess the influx of reporters covering the increasingly important Common Market story.

by H. PETER DREYER

If ever there were doubts, now that both the December Brussels marathon sessions and the January Paris press "audience" are over and done with, the Common Market is surely here to stay. Which is not the same as saying that from now on it will be roses all the way. For the press especially, as it tries to understand and make understandable a hodge-podge of involved economic issues, the next few months may well be tougher to report on than last year's dramatic decisions, critical confrontations, hot arguments and frozen chickens.

As world interest in the Common Market's doings has shot up swiftly in recent years, so has the number of newsmen covering them. They might be classed in three groups, the faithful, the semi-faithful, and the casuals. Each one is apt to look down with some condescension on the other two; at that, each one, in the light of its objectives, might well be right.

EEC and the Faithful

For the faithful, whose working and social lives revolve around the European Economic Community, Brussels usually is the spiritual as well as the physical homestead. Most of them are equally familiar with other Community centers such as Luxembourg (Coal and Steel Authority) and Strasbourg (European Parliament), and may soon be commuting also to Geneva for the GATT Kennedy Round negotiations, a matter of vital importance particularly to the U.S. The majority of the close to 100 correspondents regularly stationed in and around Brussels come from Common Market member countries, of course, and their writing is likely still to reflect mainly national viewpoints, just as the bulk of their contacts will, as a rule, be with their national delegations and their fellow countrymen in the Common Market's 2,600-man Commission. In this and other respects the handful of Americans now accredited here often feel like outsiders looking in, although over the past year they have enjoyed the active cooperation of the competently staffed Mission which the U.S. maintains with the Community. Regardless of nationality the faithful tend to follow Community developments with a zeal often bordering on the missionary and thereby, by discussing the finer points of, say, the egg market regulations, bore stiff anyone not so totally

steeped in the Brussels atmosphere.

Levelheaded Vantage

It is bad luck that the semi-faithful cannot always dispense with such details when they arrive, mostly for a Council of Ministers meeting or a similar event, from their ordinary bases in London, Paris, Bonn and elsewhere. They are at a disadvantage, too, because they naturally have fewer sources to fall back upon; as often as not, moreover, at or right after the meetings these sources may be so involved personally as to become virtually inaccessible when most needed — just before a deadline. Still, there is the consolation of not being so completely immersed in Community activities that it is possible to maintain a more distant and, by implication, more levelheaded and sober attitude.

The casuals, of course, are the writers, often straight from the home office, who once in a blue moon or perhaps for the first time to descend on Brussels and discover the Common Market. The articles they then produce deal with the Community's fundamentals which the more regular correspondents covered so long ago (and now assume that every reader knows about) that they would no longer touch them with a barge pole. Conceivably, though, the reading public's retentive powers are not all that wonderful, so that such "basic reports" still perform a very useful function. The

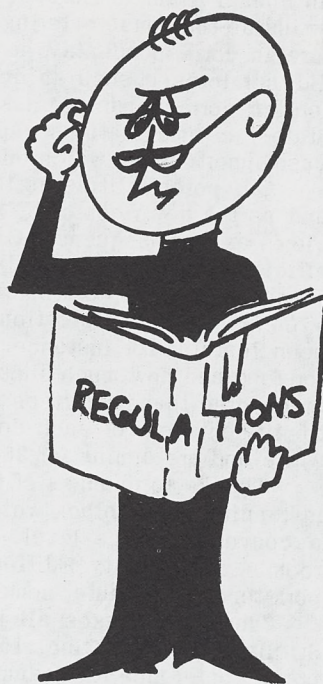
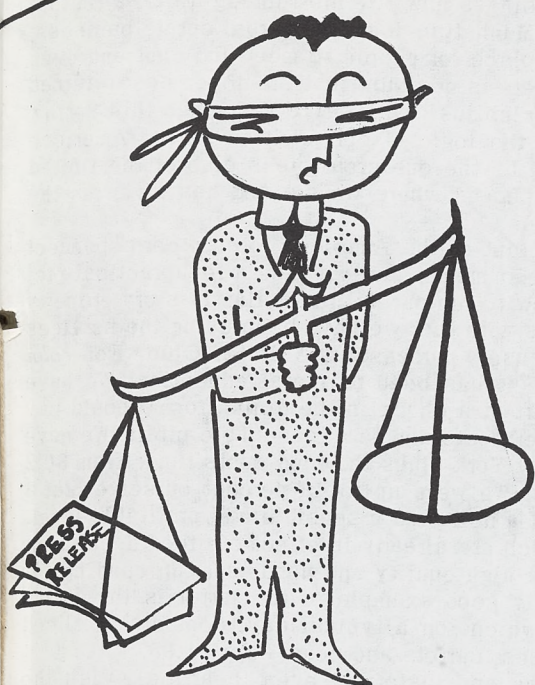
Ad Representative Named To Sell Bulletin Space

The J.D. Barnes Org. Inc. has been appointed exclusive sales representative for the *Bulletin*, it was announced by Lawrence Mihlon, committee chairman. Mihlon described the appointment as "a key move to spark a sharp increase in *Bulletin* advertising revenue, provide the basis for further expansion of the publication, as well as to initiate better service to advertising agencies."

Since the Barnes Org. and the ad agencies will be paid a 15% commission — an innovation in OPC procedure — Mihlon said that the current rate schedule will be revised to yield a larger profit margin to absorb the commissions.

Jack Barnes, head of the N.Y.C. space sales agency, was formerly president of White, Berk & Barnes; a vice president of Wundermann, Ricotta & Kline; publisher of the *Wall Street Daily*; in addition to being an aviation writer and political publicist.

Barnes also has a background in selling for special magazines, radio and TV stations.



only fly in the ointment is that the casuals obviously are infinitely more dependent on interviews with the Common Market Spokesmen's group and carefully selected officials (almost invariably the same even if they include some high caliber ones), causing the ultimate articles to be somewhat two-dimensional, to put it politely.

Development Stage

While this approach to coverage may sound similar to that for any other major foreign news center, the subject matter bears little resemblance to the more traditional news beats. Though distinctly in the development stage, the Common Market clearly is worlds apart from any of the new States which have sprung into life since the end of World War II. Not in fact a State itself it tries to fuse by totally new methods nations with time-hardened and often clashing characteristics. Nor is there really much of a common denominator between the Community and a major single State (with its fully developed Government and administrative structure) or between the Community and a large international organization like the U.N. The latter is much more diffuse, its objectives and approach more narrowly confined. The Common Market at least aims at rapidly and constantly progressing cohesion of its members with a corre-

sponding abandonment of national sovereignty rights.

Main Street to Brussels

For the time being, and perhaps for years to come, the main thrust of this process is in the economic sphere. Clearly, this makes special demands on the correspondents, no matter in which category. To properly grasp and report they must be able to follow, or to talk more or less intelligently about trade and monetary policies, agriculture and transportation, taxation, antitrust and social measures, and so on down the line, and this preferably in three or four languages. Nor is this all. Because so much is so complex that even the experts, let alone the Ministers, fail to understand, let alone to understandably explain it, it is a tough job to record these developments quickly and succinctly in such a fashion as to make them intelligible to the editor back home who is concerned with passing them on to Joe Doe on Main Street. Unfortunately, this cannot be shrugged off as an inevitable professional hazard. Because it is a reasonable bet that the Joe Does on Main Streets throughout the world will be affected in many ways by what happens and is decided in Brussels, by any true journalistic standard they ought to be fully informed at all times about what is going on.

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THE OVERSEAS PRESS BULLETIN

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

Bulletin Committee Chairman:

Lawrence F. Mihlon

Managing Editor: Sibby Christensen

Editor This Week: Larry Schmeidler

Letters

Editor, Bulletin

I wish to propose that the OPC Charter Flight for 1964 be routed to a country other than France.

Immediately upon recognition by France of the communist regime of Mao Tse-tung in Peking, Jacques Duhamel, a member of the French National Assembly and organizer of the French industrial exposition planned in Peking this year, announced that France will capture a \$200 million share of the \$700 million Red China market now, with assurance of \$60 million dollars business a year thereafter.

We who believe that there is no such thing as "non-strategic Materials" — that anything at all that provides strength or comfort to an enemy dedicated to our destruction is "strategic" — deplore the disregard by France of our basic interests and security. We urge, therefore, that American tourists who might plan to visit France this summer refrain from doing so, and go elsewhere.

Let the Chinese Communists, in exchange for French recognition and trade, replace American tourists in France this year, and spend their beautiful Red Chinese dollars in President de Gaulle's domain in gratitude for his blow at us.

And let us, in turn, remind President de Gaulle of the plea made by President Franklin D. Roosevelt in October of 1937 — the disregard of which brought on World War II — "Let us quarantine the aggressor."

Bruno Shaw

NOTICE

Many overseas member addresses are out of date or invalid. We urge all members, especially overseas, to send in corrections immediately — also corrections of other OPCers you may know about.

PRESIDENT'S COLUMN

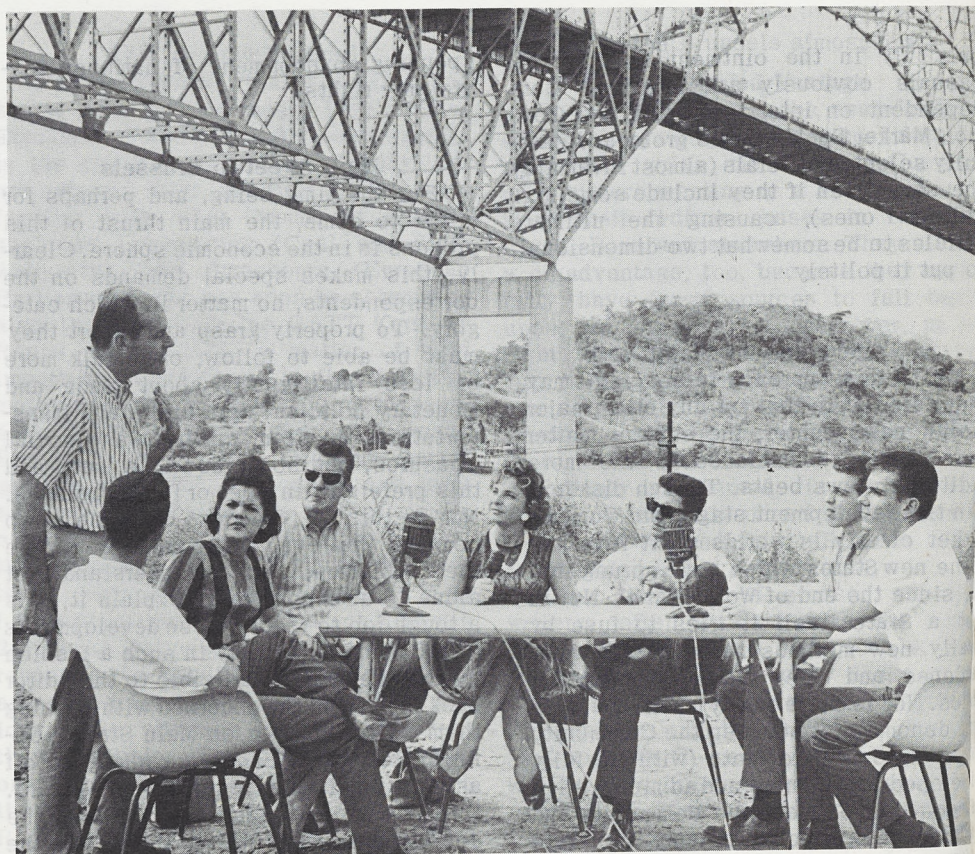
The OPC is a \$1,500,000 a year business now. We are running a bar, a restaurant, a hotel (sixteen rooms), a midtown Manhattan commercial real estate business, an annual flight to Europe, a library, a place for people to meet and chat and even an inside-the-house catering service. There is no doubt that the dozen or so returned foreign correspondents who started the club just twenty-five years ago this Spring did not foresee such an operation, but the logic of our position as the American foreign correspondents' association and as the one great press club of the United States' communications capital has placed us where we are and has given us the vast opportunities which open ahead of us.

Our potentialities as the rallying point of the American foreign correspondent and as the news center of New York are immense, but we face a few practical problems as a consequence. One is just how to run our million-dollar 11-story property efficiently and economically. To help us with that we have been using the services of the same people who run the immensely successful Wall St. Club. For John Wilhelm's House Operations Committee it has been a liberal education. We have been learning for instance just what part of a check in the dining room should pay for food and how much should go to other costs and to a reasonable profit. We have discovered that in thirteen other top New York clubs the food costs range from 30.2 to 49 cents out of each dollar charged. We were up to 49 percent ourselves for a while and are aiming for 35 cents out of a dollar as a sensible and profitable level.

Thanks to changes of this sort which are already in effect our food department is running in the black while preserving high quality and handsome surroundings at a convenient price level. An especially good example of the latter is the dining room's daily "City Edition Special" which, on a typical day, consists of sliced pork tenderloin saute, home fried potatoes, carrots and peas — for \$1.95.

The OPC makes all kinds of news and history — even theatrical. Visit the Strollers Theater Club, 154 E. 54th St., to watch a film clip of last Fall's OPC press conference for Madame Nhu. It is part of the current "Establishment" show.

Barrett McGurn



PANAMA CRISIS COVERAGE: OPC'ers help film "St Stake-Panama" on the scenes for New York's Channel 13. On campus of Canal Zone College, before new \$20-million bridge (are from left) Director Len Zweig; Panama students Jose Salterio, Lily Aleman and John Palm; Hindi Diamond; and U.S. Canal Zone students Rudy Burda, Jack Dubroff and Ed Idol. Al Perlmutter and George Natanson also participated in the project.

Placement

New York City:

A-115-Exp. speech writer wanted. Responsibilities almost completely in the writing end, with few supervisory or administrative duties, for large insurance corp. Salary: \$14,000-16,000.

A-114-Ass't. editor monthly int'l mag., must have translating knowledge Spanish & Portuguese & exp. with Latin American press & politics. Salary open.

A-113-A young, up-and-coming p.r. man to take on variety of writing and p.r. assignments, for trading stamp co. Salary: \$8,000-10,000.

A-112-Wanted: Editor-writer (Civil Engineer). Much travel, writing & photography of major construction projects. Some exp. Salary: \$7,000-8,000.

A-111-Ass't in p.r. dept. of med. research org. wanted. Facile writer, capable of handling fairly complicated material. Science background helpful but not mandatory. Salary: \$6,500.

A-108-Corp. publicity writer with exp. in auto or auto-oriented bus., to research and write articles for trade journals in the performance field. Editorial exp. with newspapers or trades. Salary: Up to \$10,000.

A-107-Science writer with exp. in physics, chem. field, able to handle tech. matter, for science institute bulletin. Age no factor. Good opportunity for ret'd writer or older one wishing to work about two weeks per mo., from home or office. Salary open.

A-106-Publicity man wanted for small, active agency; 5-to-6 yrs. editorial/publicity experience required. Must be creative, proficient writer. Salary: \$10,000.

A-105-Wanted: Promotion copywriter with editorial background & potential to become ass't promotion mgr. of major N.Y. Metropolitan area daily. Two yrs. exp. required. State salary requirements.

Florida:

A-102-Editor for corp. Span.-lang. external mag. devoted exclusively to Cent'l America, its economy, history & culture. Ed. offices in Miami area. Ed. exp., long familiarity with Cent'l American area essential. Salary: \$10,000

Munich, Germany:

A-110-Wanted: Ass't press officer with strong newspaper writing & editing exp.; must be able to read, speak Russian; for int'l broadcasting organization. Salary: \$7,000, plus housing, transp. expenses.

Madrid, Spain:

A-109-P.R. position open for man with administrative ability, tops at news & feature writing, exp. in organizing work & gen'l publicity/P.R. know-how. Exp. in travel advantageous. Salary open.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Members resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.



CHINA DINNER GUEST: Mme. Averil Tong will entertain at the Chinese Regional Dinner Tuesday Night.

UN Ambassador Liu Chieh Is China Dinner Speaker

Ambassador Liu Chieh, permanent UN representative for the Republic of China, will be the speaker at Tuesday night's China Regional Dinner.

Providing traditional Chinese dance and song will be Mme. Averil Tong, along with Medy Tong, Barbara An, Tze-yun Chu, Vincent Wu and Alice Chow.

Authentic Chinese food will be prepared by the Flower Drum Restaurant.

CATEGORY TRANSFER

The Admissions Committee announces the following transfers from associate to active category of membership:

Horowitz, David C. - Correspondent, NBC News, Hong Kong.

Mihlon, Lawrence F. - Managing Editor, McGraw-Hill News Service, New York.

Milton, Arthur G. - The New York Journal American, New York.

Classified

HIGHEST PENTHOUSE IN PARIS TO RENT. 2 Master Bedrooms, each bath & ½ bath. Very large living and dining rooms plus maid quarters. Fully furnished. For May, June, July and August, if necessary. Maid service available. \$500 per month. Call MU 2-9142. Mr. Mackall.

WANT 2-3 bedroom, beach, swimming, housing, 10 days March. Psbl. exchange 5-bedroom Park Ave. apt. UN 1-2332.

FOR RENT: Small furnished office, next to Grand Central. MU 7-4602.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address - Items will not be taken by telephone. Rates are 50¢ a line.

Bridgeport Brass Company

turns out mill products of copper, brass, aluminum and the rare metals in ten plants across the U.S. Currently engaged in the largest expansion program in its history, Bridgeport has placed primary emphasis on enlargement of aluminum mill facilities. In providing basic metals for America's economy, Bridgeport solves metallurgical problems of customers and supplies them metals from A to Z—aluminum to zirconium.

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ROY MEHLMAN, Director

World-Wide Ticker

(Cont'd from page 2)

NY Times; Lee Martin, U.S. News & World Report; **Maynard Frank Wolfe**, freelance cameraman on Life assignment, and **Horst Faas**, AP stillman, got aboard the Kennedy plane.

At Bangkok, the group broke up with **Rich, Wolfkill** and **Wolfe** going on to London with Mr. Kennedy.

Washington Post editor **James R. Wiggins** here for 10 days to direct work on the third special edition on Japan. The Post plans for spring publication. **Ray Steinberg** will be editor of the supplement.

AP's **Conrad Fink** was covering the border fighting in Borneo, when he was reached with orders transferring him from Tokyo to be New Delhi bureau chief. . . . **Ed White**, AP Tokyo news editor, now in the U.S. on home leave and **Forrest Edwards**, bureau chief, is back from same. . . . **Ted Sell**, LA Times, has been transferred to Washington, D.C.; replaced here by **Don Neff**. . . . **Sidney Brookes**, Reuters Tokyo bureau chief, has resigned to take PR position here.

MEXICO CITY. from JAIME PLENN

Newly-elected president of the Foreign Correspondents Association, **Robert Katz**, AFP, has announced appointment of two additional members of the executive committee for 1964 — **Delgado Lozano**, Time-Life Credentials Committee chairman, and **Javon Miric**, Tanjug, Belgrade, Finance Committee chairman.

Hal Nelson, Rockford (Ill.) Morning Star editor, and his wife, Sunday editor of the same paper, were recent visitors here. . . . Other visitors who checked in at the Foreign Press Club include: **B. L. McGregor**, Dallas; **Mike Lente** and **Harvey Rasky**, ABC News; **Wilson Hall**, NBC, Rio de Janeiro; **Lorraine Degeauy**, Montreal; **Bill Bridges**, Saturday Evening Post; **Enrique Altamirano**, El Diario of San Salvador.

CASABLANCA. from JOHN COOLEY

The welcome mat is out for newsmen on assignment or vacation in Morocco at headquarters of the new Casablanca Journalists' Assn., which plans to begin a round of press dinners and other activities at the close of the current Moslem month of fast, Ramadan. Club secretary is **Suzanne Djebali**, Casablanca bureau chief of Morocco's Maghreb Arabe-Presse agency. Contact us, when you land here, at 25 Avenue Hassan II, telephone 61493.

McGraw Hill's **Keith Williams** and **George Halaby**, UPI, are the only American correspondents now based in Morocco, though we've had numerous visitors,

PEOPLE & PLACES

NEW POSTS: OPC Board Member **Henry Gellermann** has been made a partner of Bache & Co., the investment house. He's currently on a swing through the firm's European offices in Geneva, Zurich, Frankfurt and Paris. . . . A healthy share of new Associated Press assignments have gone to OPCers: **Stanley Swinton** was appointed Assistant General Manager of the wire service.

Conrad Fink takes over as AP's bureau chief in New Delhi, succeeding **Henry Bradsher**, who's been reassigned to the Moscow staff. And because of the increasingly important news coming out of that area, AP has beefed up its Africa operations, with **Lynn Heinzerling** as chief. . . . **Barbara Scofield**, formerly with the Mexican National Tourist Council, is now public information coordinator for the American Occupational Therapy Association. . . . **Eliot Elisofon**, long a staff photographer with LIFE, now is contributing photographer. New title enables him to take on outside work. He's off March 1 for Europe and Israel for assignments from LIFE, Esquire, Canadian Club and Israel Government. . . . **Richard V. Weekes** leaves the Iran Foundation and becomes Program Associate, specializing on Latin America, for Ford Foundation. . . . **Ralph H. Major, Jr.** is now Director of Public Relations for new ad firm, West, Weir & Bartel.

BOOKS: **Joseph W.F. Stoppelman** has two versions of a new book out — "Zo is Mexico" (This is Mexico) published in Dutch by Broekman & De Meris of Amsterdam, and the English edition, "People of Mexico, published by London's Phoenix House. Latter is not a translation but a Stoppelman original. . . . **Edgar May** examines the welfare problem

including **Sid Lazard**, ABC, and Mr. and Mrs. **Andrew Borowiec**, AP.

BERLIN from GARY STINDT

A new association of western newsmen, Association of Foreign Correspondents in Berlin, was formed by 12 newsmen working for British, French and American news media in Berlin on Jan. 23, 1964.

The group, which already has received 22 additional applications for membership from colleagues representing news magazines, news agencies, radio and television stations in various parts of the world, took its action after communist members of another foreign correspondents association in Berlin inserted East-West politics into yearly general meeting and election January 18.

Several members of the new organization have submitted their resignations to

in his "The Wasted Americans", published by Harper & Row. . . . **Benjamin Fine** has two new books published this month: a new book of education of gifted children, "Stretching Their Minds", published by E.P. Dutton and "Teaching Careers", published by Vocational Guidance Manual. . . . **Betty Wason's** latest cookbook is "Bride in the Kitchen" put out by Doubleday. . . . **Edward Gottlieb** co-authored new handbook, "Successful Publicity" (Grosset & Dunlap paperback); he calls it "one of the positive results of a complete recovery from the injuries I had in a plane crash five years ago."

ARTICLES: **James Flowers** has a piece in the Feb. 23 Pictorial Living on the Waldorf-Astoria's security system. . . . **Alan Levy** has "The Artifacts of Adulation" in the Feb. 13 Reporter and "The New Kinsey Report" in the March Cavalier. . . . Several new articles by **Stella Margold** include "Bustling, Building Beautiful Brassy Beirut By The Sea," in the Jan. Viewpoints; "Middle East—Air Liban Merger Expands Travel" in Aviation News, and two articles, "Foreign Investments in Lebanon" appear in the Feb. International Trade Review. . . . The Jan. Recreation Magazine features centerspread on the conversion of a farm to a recreational center written by **Lester Fox**. He also has a story in Goldford and Farm Journal. . . . **Tom Marvel** has a article on the wines of California in the March issue of Gentlemen's Quarterly.

IN TOWN & OUT: **H. Peter Dreyer** in New York this week and next, where he'll address several business groups. . . . People & Places byliner **Betty Ette** taking a few weeks to search for the Florida tan.

the other group, The Association of the Foreign Press in Berlin, maintaining the membership in both groups is not compatible with the reasons for which they left the general meeting. However resignation from the other group is not part of the new organization's rules and the right of individual decision is emphasized by charter members.

Among charter members of new group are **John Koehler**, AP, chairman; **P.G. Sewell**, BBC, vice chairman; **Gerhard Stindt**, NBC, secretary, and **Jacqueline Jeanmarie**, Agence France Press, treasurer.

Other charter members are **George Boulwood**, AP; **Joseph Fleming**, UPI; **Edward De Fontaine**, Westinghouse; **Ben Lacy**, ABC; **Thomas Bodin**, RFE; **Virginia Schisler**, LA Times; **Alan Shadrach**, London Sunday Express; **Thomas Relch**, AP.